

Message Text

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ACTION CU-04

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UNCLAS NEW DELHI 15996

FOR CU/ARTS; USIA FOR ICS AND INA

E.O. 11652: N/A

TAGS: SCUL

SUBJECT: ATHLETIC COACH FOR INDIA IN FY '77

REF: NEW DELHI A-286

1. REFAIRGRAM OUTLINES INDIA'S LONG-TERM CULTURAL PRESENTATIONS PLANS, INCLUDING LEADING ATHLETIC COACH DURING FY'77. REQUEST DEPARTMENT'S ASSISTANCE IN DETERMINING AVAILABILITY FOR INDIA VISIT OF TOP SPORTS COACH IN FOLLOWING ORDER PREFERENCE: TRACK AND FIELD, BASKETBALL, TENNIS, BOTH WOMEN AND MEN SHOULD BE CONSIDERED.

2. WE HAVE IN MIND SUCH INDIVIDUALS AS RED AUERBACH, PETE NEWELL (OF L.A. LAKERS, RETIRED), BOB COUSEY, OSCAR ROBERTSON, JOHN WOODEN, SATCH SANDERS. OTHER CU SUGGESTIONS WELCOME.

3. PERSON SELECTED SHOULD BE ABLE TO: (A) COACH INDIAN ATHELETES OR TEAMS (OF NATIONAL STATURE RATHER THAN LOCAL OR ALL-STAR GROUPS) (B) LECTURE TO SELECT AUDIENCES ON SUCH TOPICS AS ORGANIZATION, ADMINISTRATION OF AMERICAN SPORTS (PROFESSIONAL AND/OR AMATEUR); U.S. METHODS OF ATHLETE SELECTION AND TRAINING WITH A VIEW TO PROMOTING EXCELLENCE; THE ROLE OF SPORTS IN U.S. EDUCATION; SPORTS FOR EVERYMAN (BENEFITS OF JOGGING, FOR EXAMPLE; AMATEURISM VS. PROFESSIONALISM. CONNECTION WITH NCAA, OLYMPICS, WOULD BE HELPFUL FOR THIS PURPOSE.

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4. IN ADDITION, WOULD APPRECIATE ADVICE ON SELECTION OF FILMS

AND/OR VTRS ON SPORT SO WE CAN ADEQUATELY PAVE THE WAY FOR COACH'S PRESENTATIONS.

5. TIMING FOR PROGRAM: FLEXIBLE BUT BEST TO AVOID HOT MONTHS OF APRIL, MAY, JUNE AND MONSOON IN JULY, AUGUST. MINIMUM PROGRAMMING PERIOD THREE WEEKS. OPTIMUM ARRANGEMENT WOULD HAVE COACH WORKING WITH TEAM HERE SHORTLY BEFORE TEAM'S PARTICIPATION IN MAJOR INTERNATIONAL COMPETITION, SUCH AS ASIAN BASKETBALL CHAMPIONSHIPS. ABOVE FACTORS MAY NECESSITATE USE OF RETIRED RATHER THAN CURRENTLY ACTIVE COACH; WE READY TO CONSIDER THIS.

6. CAN PROVIDE: (A) INTERNATIONAL AND INTERNAL TRAVEL; (B) PER DIEM DURING PROGRAMMING PERIOD OF DOLS35 IN DELHI, BOMBAY, AND CALCUTTA, DOLS30 IN REST OF INDIA; (C) HONORARIUM OF DOLS50 PER PROGRAM DAY. ALL IN NON-CONVERTIBLE RUPEES.

7. WHEN SELECTION FINAL, WE WISH BIO DATA, FILMS IF POSSIBLE, COPIES OF WRITINGS IF ANY, AND OTHER HELPFUL PROMOTIONAL MATERIALS.

8. ADVISE. SAXBE

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